# YOU BELIEVE IN staying ahead of the curve.

## **YOU VALUE**

productive, engaged employees.

# YOU STRUGGLE WITH health care costs.

### YOU KNOW THAT

a healthy workplace attracts valuable talent.









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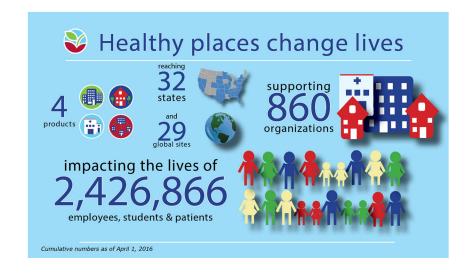
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President and CEO, Prevention Partners



## Building sustainable leadership for prevention

A nonprofit organization founded on public health expertise and built with entrepreneurial spirit, Prevention Partners spans boundaries. We are creating a seachange shift among health insurers, hospitals, schools, and businesses as we partner with them to build policies, benefits and environments that create an organizational culture of health.

We work in strategic partnership with national, state and local leaders across sectors to advance prevention through public and voluntary policy. We have built innovative, web-based technology that allows us to reach increasing numbers of organizations, map participation and achievement and collect unique data on organizational change. Combining our nonprofit mission with a solid business model allows us to accelerate the pace of social impact and healthy change.

We were founded in 1998 as NC Prevention Partners by Meg Molloy, DrPH, MPH, RD. Molloy's career spans 30 years in prevention, health behavior change and health policy, including teaching and research stints at the University of North Carolina Gillings School of Global Public Health and Duke University Medical Center and School of Medicine.

Our accomplishments include partnering with all North Carolina acute-care hospitals to help them create tobacco-free campuses, becoming the first state to do so. Among those who have recognized our work are the U.S. Department of Health and Human Services, giving us a Healthy Living Innovation Award, and the Centers for Disease Control/UNC's Center of Excellence for Training and Research Translation.



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## Creating healthy change within organizations

Our products transform workplaces, schools, hospitals and clinics by helping leaders address the top causes of chronic, preventable diseases



WorkHealthy is an executive-level tool for creating healthy workplaces. Evidence-based recommendations for policies, benefits and the environment help you reach all employees. Benchmarks offer goals for reducing tobacco use and improving nutrition, physical activity and the overall culture. Options include WorkHealthy America, WorkHealthy Global, and Simple Steps.



**LearnHealthy America** creates healthier schools for students through recommended policies and enhancements around nutrition, physical activity and health education, from A to Z. Schools may participate as individual buildings or as part of a district-wide initiative.



Tobacco use remains the top cause of preventable death in the United States.

Tobacco users visiting a healthcare provider are at an ideal time and place to try to quit and start living a tobacco-free life. With **Patient Quit-Tobacco System**, your hospital or clinic can build cessation services into your protocols and systems of care.



**LeadHealthy** offers coaching and guidance for partners of all sizes to launch health and wellness initiatives. We help membership associations, corporate sponsors, government entities and others plan, execute, and measure the impact of health initiatives — and celebrate their successes.





#### Our Partners

Among those who help us bring prevention to more communities:

- Centers for Disease Control and Prevention
- Children's Hospital Association
- Cone Health
- U.S. Department of Defense
- The Duke Endowment
- First Health
- GSK
- Kate B. Reynolds Charitable Trust
- Mars, Incorporated
- New York City Department of Health & Mental Hygiene
- North Carolina Hospital Association
- Novant Health
- Novo Nordisk
- Oklahoma Hospital Association
- Pfizer
- South Carolina Hospital Association
- Vidant Health
- Virginia Hospital & Healthcare Association



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# WHAT A FEW OF OUR national partners say

"In South Carolina, hospitals are eager to provide wellness leadership for their communities. That's why we've asked Prevention Partners to teach us the lessons they've learned by working with our friends at the NC Hospital Association. Our hospitals are already seeing the benefits of this partnership."

Thornton Kirby, President & CEO,
 South Carolina Hospital Association

"We have been able to impact 18 hospitals and one million people in New York City through our Tobacco-Free Hospitals work with Prevention Partners. The idea is to create environmental change that really supports individuals in making a healthy choice. You can talk to individuals and encourage them to make healthy behavior changes, but it's really hard to do if your environment doesn't support you."

— **Dr. Susan Kansagra, Deputy Commissioner,**New York City Department of
Health and Mental Hygiene

"It's amazing how much I have learned from Prevention Partners, ideas that I'm putting into place in building our medical home system within the U.S. Navy. It's crucial to have the healthy hospital assessment, to know these key metrics and key steps that you need to take in order to build momentum."

— Dr. Joseph McQuade, Medical Director of Public Health, Naval Hospital, Jacksonville, FL

"What I really believe to be true is that you can have best in class health and wellbeing programs, but that requires that people engage and commit to either changing behaviors or doing something new. But changing the environment means people get healthier simply by showing up in a best practice work environment. People are just automatically part of a healthier environment."

— Gena Tallarico, Senior Manager of US Health and Wellbeing, Mars, Incorporated

"Prevention Partners is an absolute expert at taking the theoretical science and applying it very practically in work settings. The CDC is proud to partner and be engaged with you in these efforts."

— Janet Collins, Director, Division of Nutrition, Physical Activity, and Obesity,

Centers for Disease Control and Prevention



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